



Who are you as entrepreneur?

Center for  
Entrepreneurship





- Builds a community of entrepreneurial students at NHL Stenden University a.s.
- Started in the past with developing a startup.

**Bauke Foppele**  
**Community developer**



- Background as (interim) manager
- Background as entrepreneur
- Expert on business economics

**Ewald Choclaad**  
**Lecturer Management & Entrepreneurship**



## Goal of this session

You will gain insight into your own view of an entrepreneur and how your own qualities can contribute to being an entrepreneur.

## What do you need to participate in this session?

1. Pen
2. Paper (drawing is possible)
3. A device like your laptop for some small research

# What are we going to do?

- Normally, we offer what we are going to do today as an interactive workshop.
- For today, we've made this in presentation form.
- However, we're going to make it as interactive as possible.
- We'll ask you a question and you will get time to think about it.
- There will also be a little explanation on some theories.

# Question

- Which entrepreneur is a example for you and why?
- Take some time to think about it, maybe do a little research.
- Write it down on your paper.



**10 minutes**

# Question

- What qualities does this entrepreneur have?
- How does this entrepreneur defines success?
- Take some time to think about it, maybe do a little research.
- Write it down on your paper.



**10 minutes**

Explanation of the Entrecomp model of the European Union.



What is EntreComp?

The European Commission has developed EntreComp: the European Entrepreneurship Competence Framework in 2016.

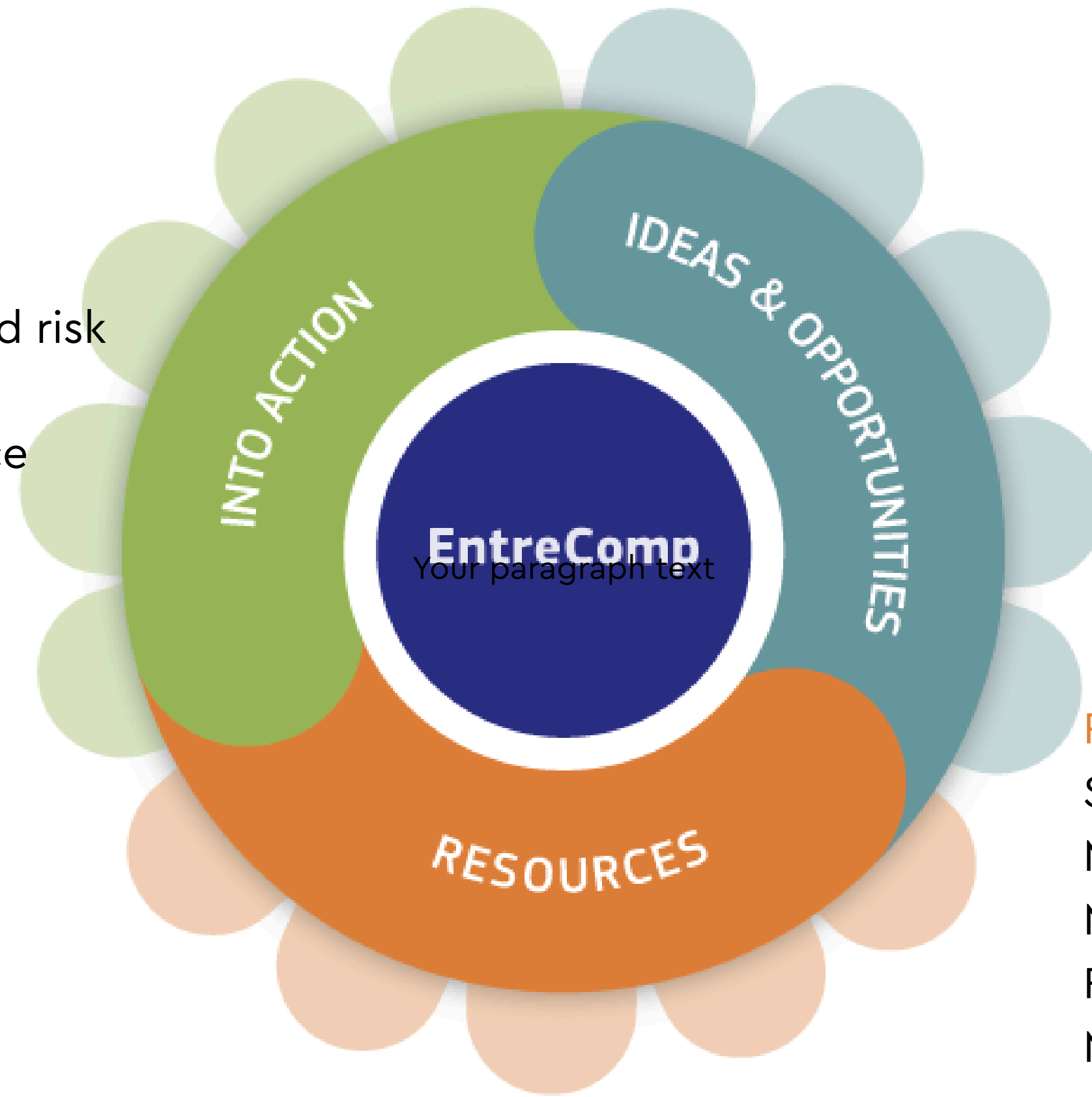
EntreComp is a comprehensive, flexible and multi-purpose reference framework designed to help you understand what is meant by entrepreneurship as a key competence for lifelong learning and to be able to use this in your work.

EntreComp can support a more entrepreneurial Europe.



## INTO ACTION

Taking initiative  
Planning & management  
Coping with uncertainty and risk  
Working with others  
Learning through experience



## IDEAS & OPPORTUNITIES

Spotting opportunities  
Creativity  
Vision  
Valuing Ideas  
Ethical sustainable thinking

## RESOURCES

Self-awareness  
Motivation  
Mobilising resources  
Financial economic literacy  
Mobilising Others

[source : entrecomp.nu](http://entrecomp.nu)

## Financial Resources, definition:

Develop financial and economic know-how.

Estimate the cost of turning an idea into a value-creating activity. Plan, put in place and evaluate financial decisions over time. Manage financing to make sure my value-creating activity can last over the long term.

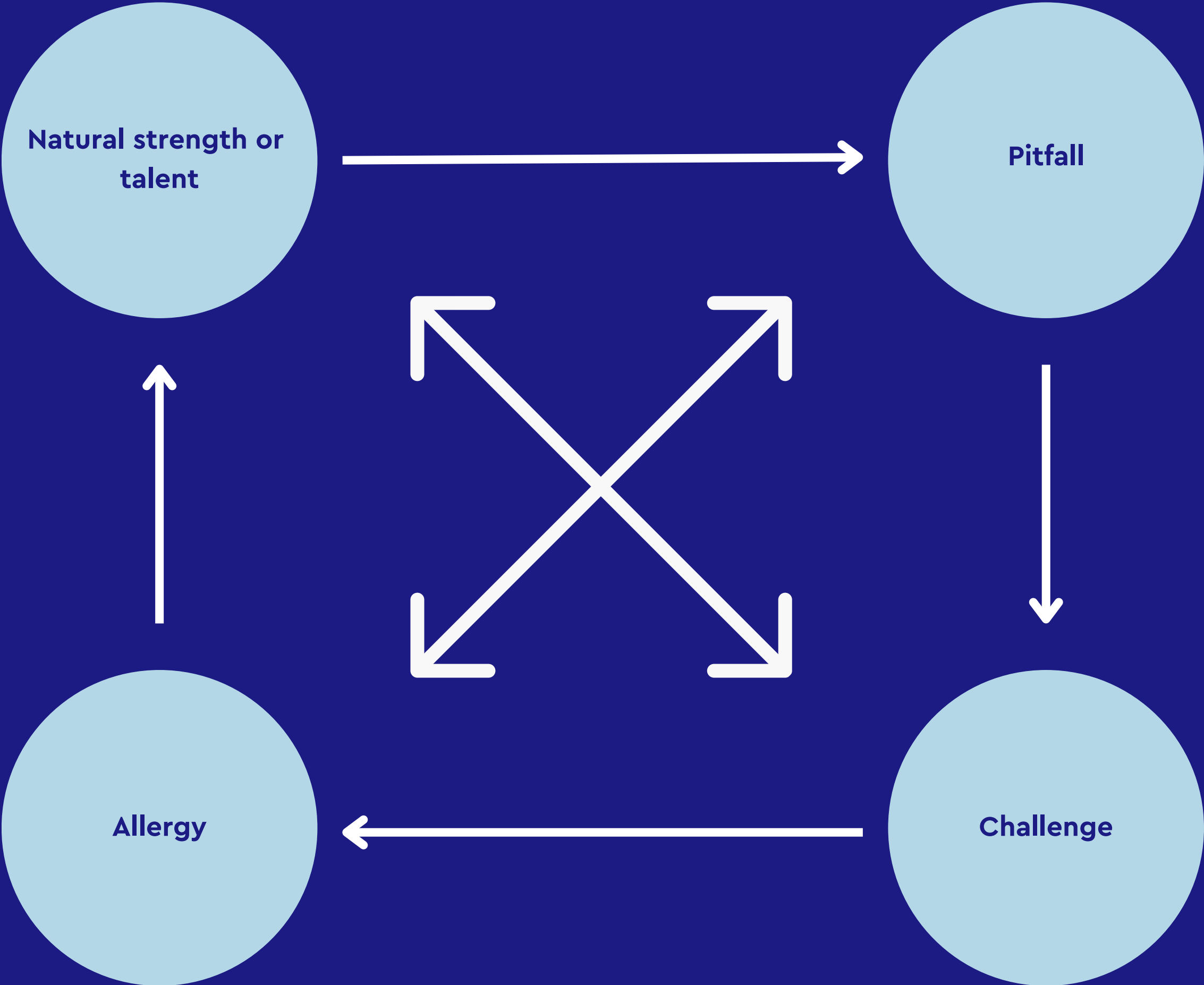
In the past the only way to get financial resources for business opportunities was

1. private equity
2. a bank loan

Task:

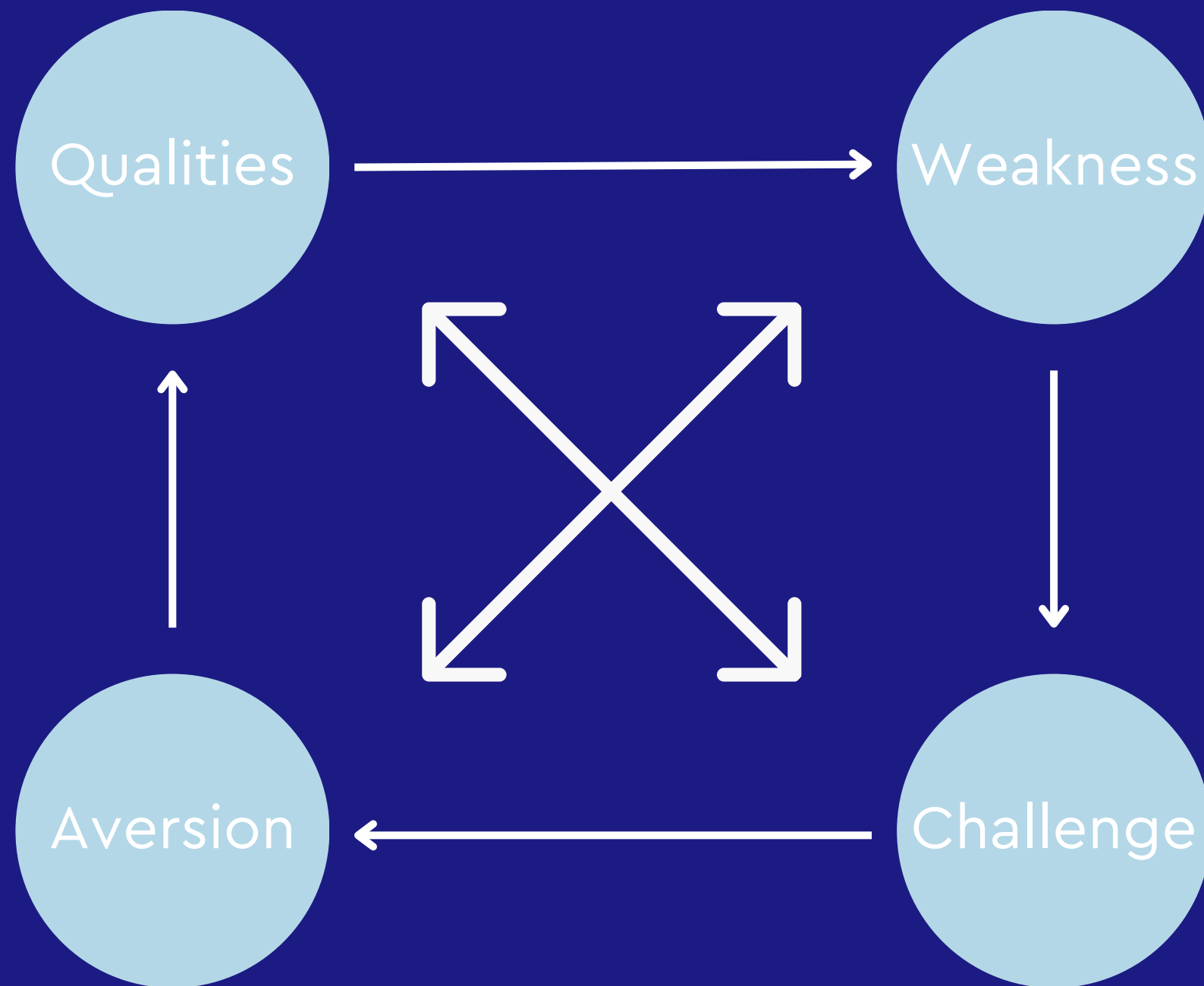
Come up with at least 5 more ways of modern financing resources!

Core quality  
quadrant (please  
draw on a paper)



Source: Daniel Ofman

*Helps you recognize personal qualities and weaknesses and provides insight into how to collaborate and develop more effectively.*



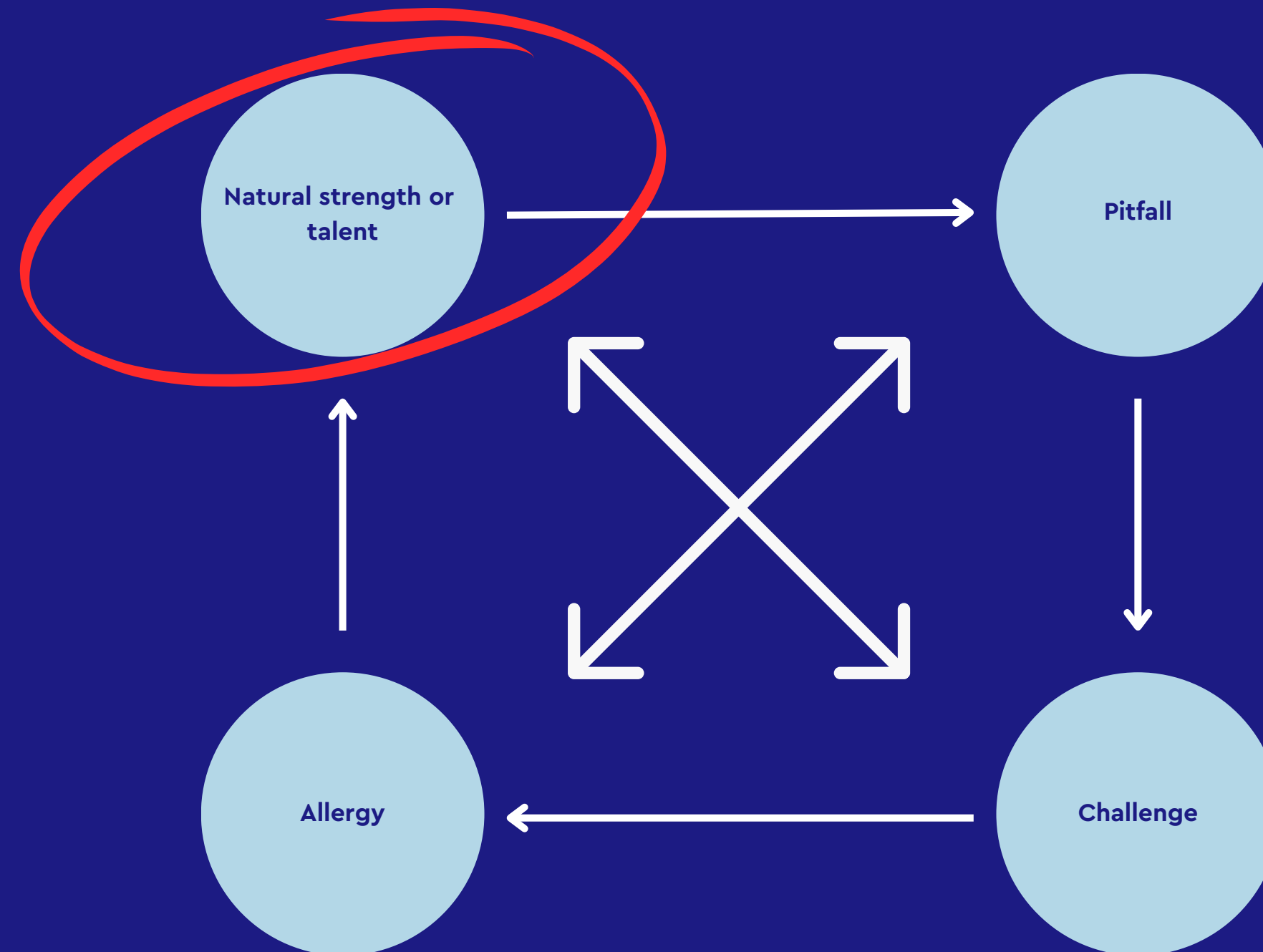
✓ Quality: Creative & strong at coming up with ideas

🚩 Weakness: Not sticking to a plan, too many ideas and not enough structure

🎯 Challenge: More discipline and structured work on your plan

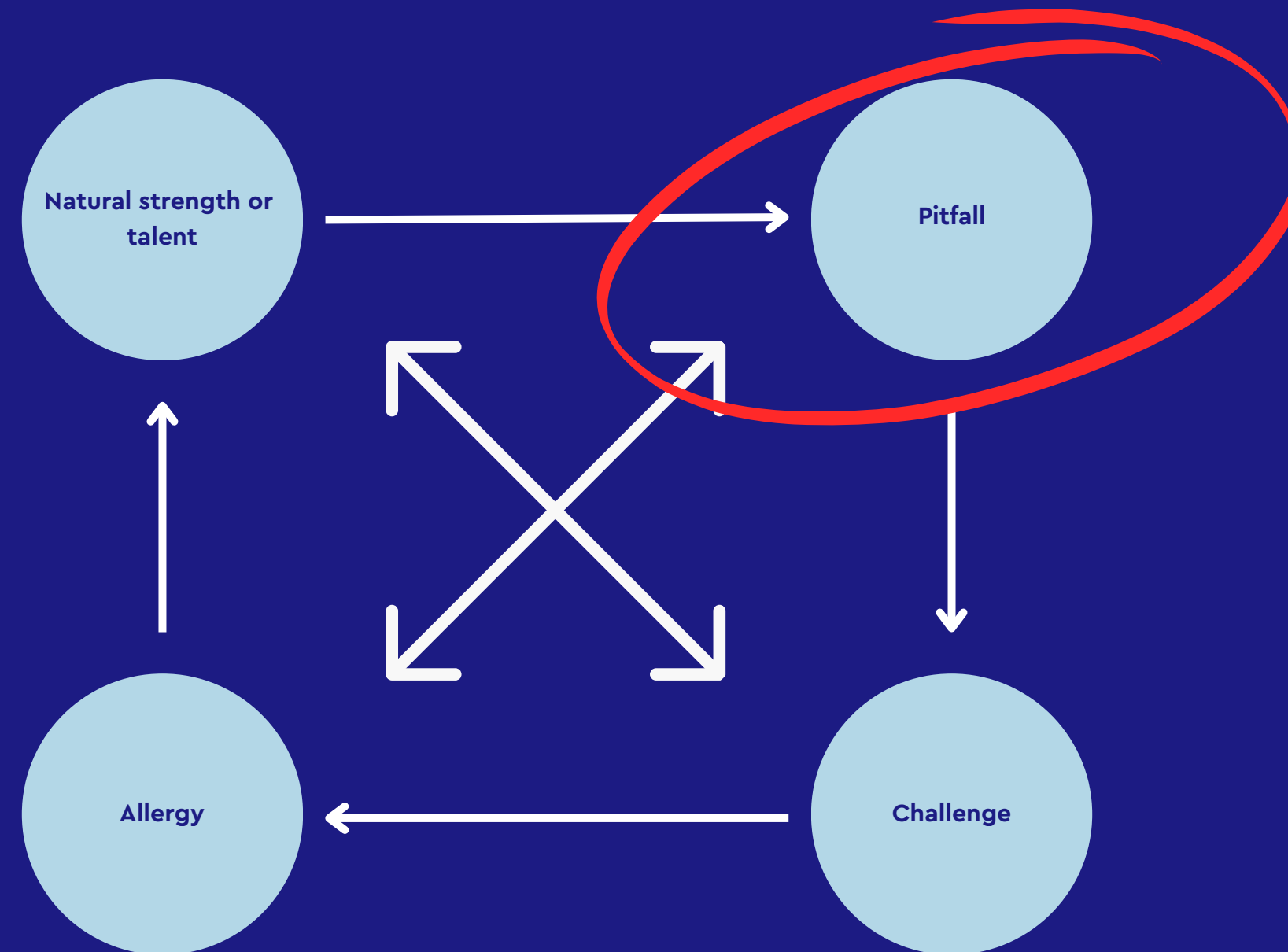
✗ Allergy: Strict structure, people who do everything by the rule book

**What is a core quality of yourself? Write that down in the left upper corner**

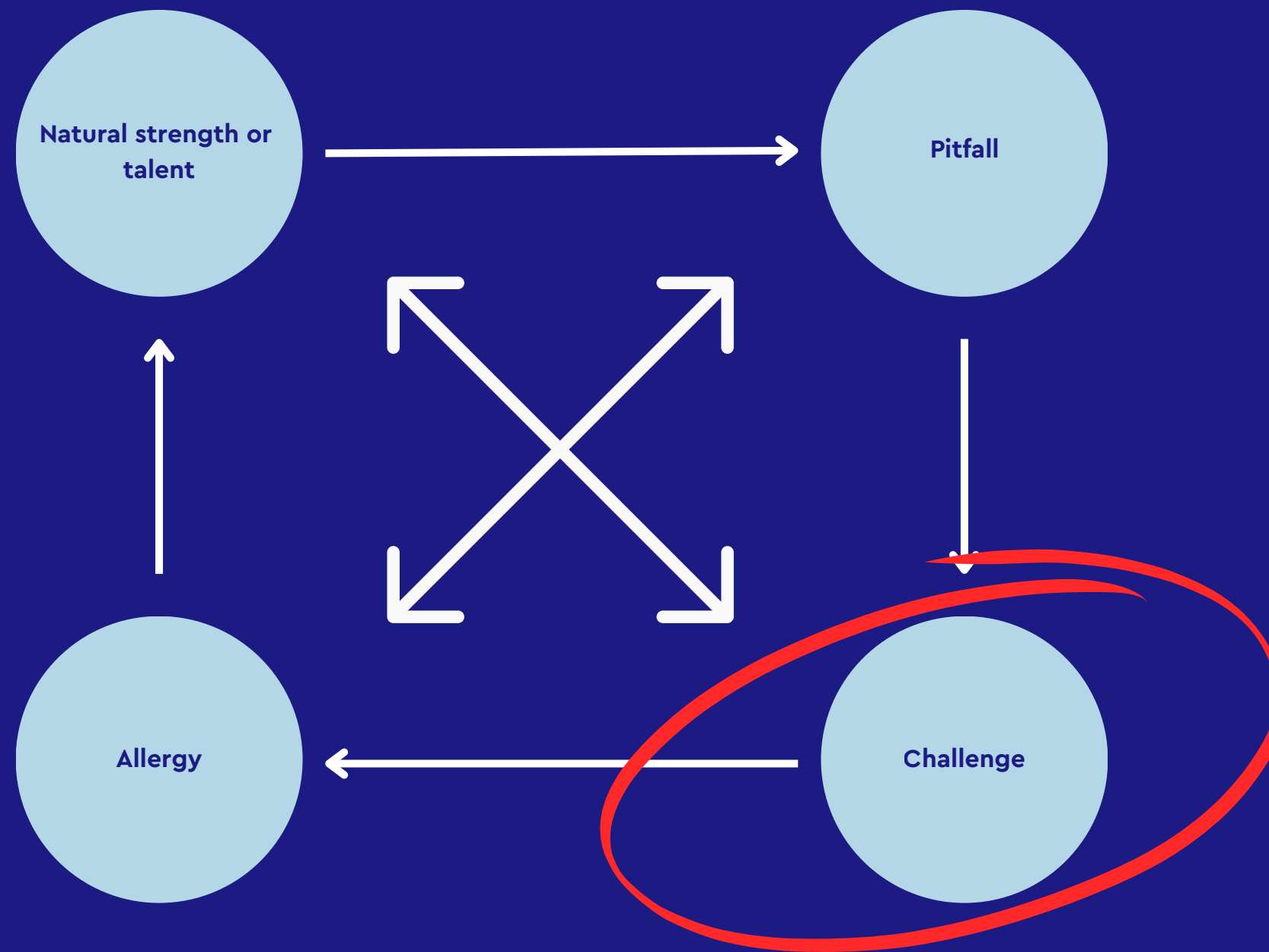




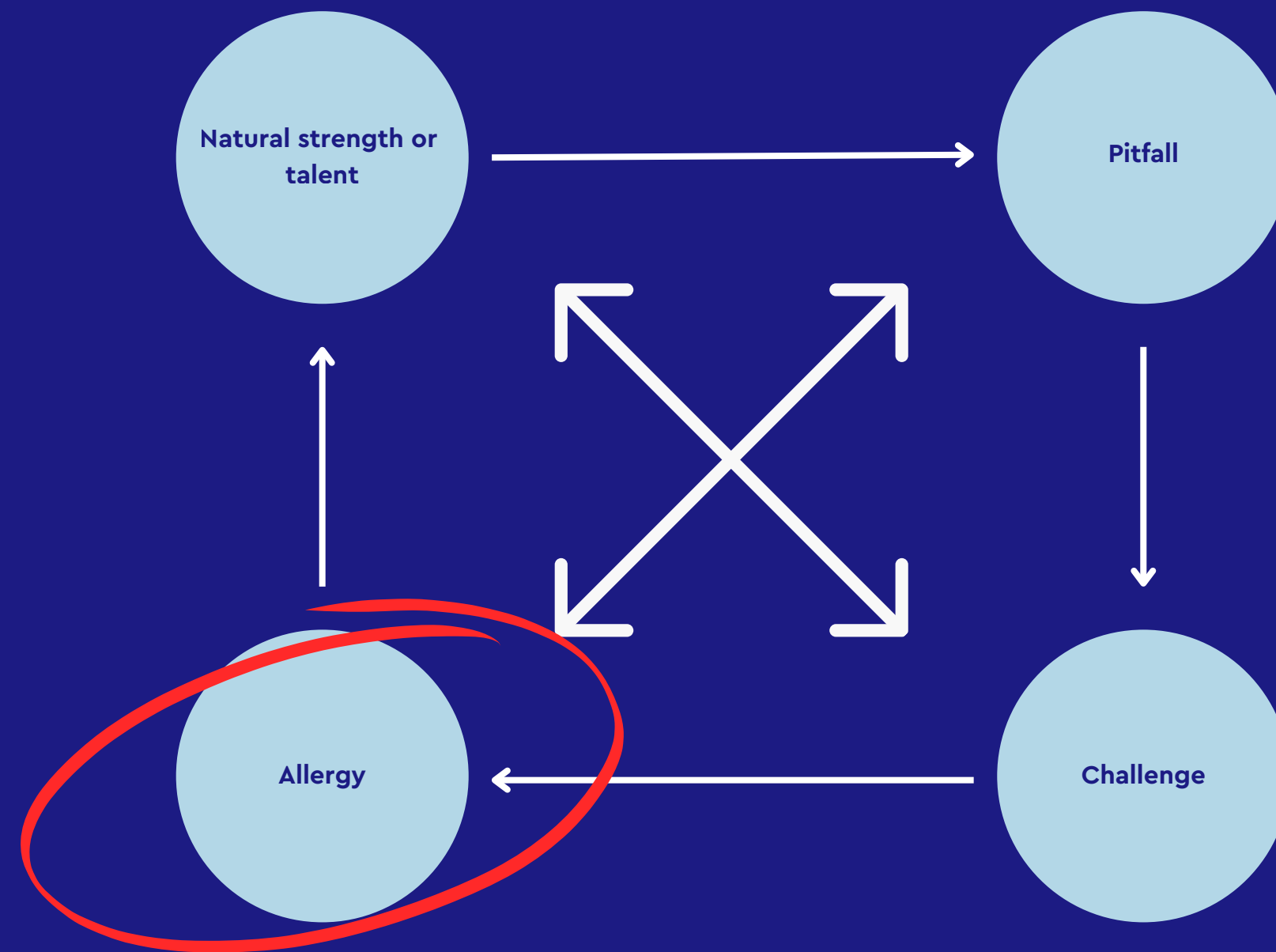
**What happens when you show this too much?**  
**Write that in the right upper corner**



What is the positive opposite of the 'right upper corner'  
Write this on the right downer corner



**What happens if you show too much of that?**  
**Write this on the left downer corner**



# Self-portrait

- Next assignment: draw a self-portrait of you as entrepreneur
- Make sure the next questions will be answered in the self-portrait:
  - What qualities make's YOU a great entrepreneur?
  - How do YOU define success?



**20 minutes**

**Check out question:**

**What insight do you take away from this session/what is your biggest learning?**

**Share it in the chat, one sentence**

## Goal of this session

You will gain insight into your own view of an entrepreneur and how your own qualities can contribute to being an entrepreneur.





Thanks!  
Merci!  
Dank je wel!  
Dankeschön  
Tige tank/dankewol  
Obrigado  
Kiitos

Center for  
Entrepreneurship

NHL  
STENDEN